

A Review of Manufacturing Sustainability Assessment Tool Selection Criteria: A Quantitative Score-Rating System versus Process-Data Sustainability Assessment

Lina Mary Theng^a, Jully Tan^b, Peng Yen Liew^a, Lian See Tan^{a,*}

^a Department of Chemical and Environmental Engineering (CHEE), Malaysia - Japan International Institute of Technology (MJIT), Universiti Teknologi Malaysia (UTM), Jalan Sultan Yahya Petra (Jalan Semarak), 54100 Kuala Lumpur, Malaysia

^b School of Engineering, Monash University Malaysia, Bandar Sunway, Selangor, Malaysia.
tan.liansee@utm.my

The scarcity of natural resources has urged the necessity to adopt sustainability practices into current industrial activities. Manufacturing industries have a significant contribution towards socio-economic development by creating job opportunities for the communities and stimulating economic growth. Manufacturing activities are also well-known for their considerably high consumption of natural resources and waste generation. With these underlying issues, research has been actively carried out to develop a holistic framework in both conceptual and practical manners for sustainability improvements, specifically in the manufacturing sectors. Various methods in the research field often lead to the dilemma of selecting the appropriate methods for application. A comprehensive review is desirable to understand the current research efforts by evaluating the specific research problems, methodology developments, and research findings. This paper aims to evaluate the available sustainability assessment methods that were demonstrated with case studies, thereby defining the common practices adopted by the researchers in opting for their preferred methods. A systematic review was conducted to identify the common selection criteria for sustainability assessment methods. This study could provide a holistic insight to streamline the available options and justify their selection according to the application needs.

1. Introduction

The manufacturing industry has been a significant contributor to socio-economic growth by providing job opportunities and promote sectoral relationships through economic activities (Herman, 2016). The increasing demands of the manufactured goods have put pressure on the environment (Poveda, 2017), mainly due to the current linear economy, which practices a take-make-dispose system (Sánchez Levoso et al., 2020). This production process has led to significant environmental impacts such as pollution and climate change (Ahmad and Wong, 2018). With the arising concerns, the United Nations (UN) has introduced an action plan, namely Sustainable Development Goals (SDGs), which comprises 17 SDGs and 169 targets in consideration of the social, environmental, and economic viewpoints (United Nations, 2015). Among all the SDGs, goal number 12, "Responsible Consumption and Production", is deemed one of the prioritised agendas (Rodriguez-Anton et al., 2019). The manufacturers are urged to operate responsibly in compliance with the stringent regulations provided by governance policy (Nörmann and Maier-Speredelozzi, 2016).

The importance of sustainability assessment to support decision-making in the sustainability approach is necessary (Poveda, 2017). The assessment could provide insights into the sustainability of a system and promotes strategic planning to prevent time-consuming trial runs and potentially restrain the resources (Waas et al., 2014). Various researches have been conducted, especially in developing sustainability assessment tools, to measure the sustainability performance of the respective application. With the various methodology approaches, selecting suitable assessment tools could be challenging as it is impossible to have a one-size-fits-all method (Bitter et al., 2020). A systematic review of the current state of the research development is desirable to assist the selection process. The common review articles mostly categorised the findings based on methodology approaches and their respective application. The case studies rarely being discussed (Bitter et al.,

2020). The existing review literature mainly focuses on supply-side information, such as the capability of assessment tool, the demand-side perspectives, which signify the research problems (Zijp et al., 2015). An example that demonstrates the mentioned approach was presented by Ahmad and Wong (2018). The authors summarised the assessment tools based on the scope boundary and assessment level, whereby the research problems were omitted from the analysis.

Aware of the knowledge gaps, some articles intended to contribute new insights in categorising the sustainability assessment approaches to assist in selecting assessment methods. Zijp et al. (2015) designed a sustainability assessment identification key (SA-IK) to articulate the research questions as a guideline to assist the method selection process. Bitter et al. (2020) proposed a quantitative-based selection framework to match the requirements with sustainability assessment specifications. As of recent development, Koppiahraj et al. (2021) conducted a weighed factor technique onto each requirement of sustainable manufacturing practices. The best method was selected based on the determined critical factors. The above-mentioned papers attempted to support assessment method selection through supply-demand viewpoints. The concept was mainly built on empirical judgments and general understanding. The present study aims to review the manufacturing-related sustainability assessment to determine the selection criteria in each of the demonstrated case studies. The concept of the method selection criteria can be observed according to the evidence-based applications and present the common practices in selecting the sustainability assessment method.

2. Methodology

A systematic screening was carried out to specify the relevant papers to ensure an adequate review analysis. Figure 1 shows the schematic evaluation process adopted in this study.

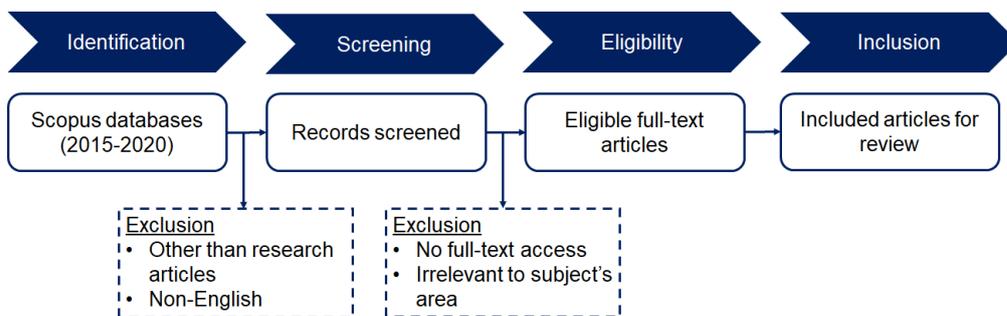


Figure 1: Literature screening strategy (Adapted from Xiao and Watson (2019))

The sustainability assessment is a vital procedure to achieve sustainable manufacturing (Hartini et al., 2020). Based on the Scopus database, the combined keywords search of "Sustainable Assessment" and "Manufacturing" have resulted in a total of 243 records from the year from 2015 to 2020. The selected period is in conjunction with the SDGs establishment in 2015 to ensure the relevant assessment strategies been reviewed. The searches were further refined to consider only research article document type and English publication based on the identified records. An eligibility check was performed on the screened articles to ensure the crucial information was included, particularly in assessment tool selection and only qualitative methods were analysed. The included articles were reviewed as presented in the following section.

2.1 Case application

The present paper was focused explicitly on manufacturing-related sustainability studies. The case studies were segregated based on their respective manufacturing focus area. For each demonstrated case, the requirement and consideration of sustainability assessment were recorded for discussion.

2.2 Assessment level

The assessment level represents the scope of sustainability evaluation which focused at different levels, such as process, work cell, facility, company, product, sector, national, and global level (Ahmad and Wong, 2018). More input data and time were required with the broad assessment level, while detailed analysis was required given that specific assessment boundary. This paper documented the assessment level demonstrated by the selected case studies before review analysis.

2.3 Method approach

Due to various available methods, this study mainly focuses on quantitative approaches given their prevailing application. The assessment tool demonstrated in the case study were categorised based on the indicator-based score rating approach and quantitative process data approach.

3. Results and discussion

Based on research methodology, the overall review of sustainability assessment studies is listed in Table 1.

Table 1: Sustainability assessment review

No.	Authors	Application	Method †	Approach	Assessment Level
1	Caldeira et al. (2020)	Food waste biorefinery	LCA	Process-data	Process
2	Putra et al. (2020)	Cement manufacturing	LCA+AHP	Process-data	Process
3	Sharma et al. (2020)	Pharmaceutical production	LCA	Process-data	Process
4	Blanco et al. (2020)	Semiconductor manufacturing	LCA+GSA	Process-data	Process
5	Saxena et al. (2020)	Metal processing	TOPSIS	Score-rating	Process
6	Khan et al. (2020)	Steel manufacturing	Sus-indicators	Process-data	Process
7	Khan et al. (2020)	Machining process	Sus-indicators	Process-data	Process
8	Yoon and Bae (2020)	Shading devices manufacturing	Sus-indicators	Process-data	Product
9	Parisi et al. (2020)	Organic dye synthesis	Metrics+LCA	Process-data	Process
10	Hartini et al. (2020)	Furniture industry	Delphi+Sus-VSM+AHP	Score-rating	Facility
11	Song and Moon (2019)	Machining process	Distance-to-Target	Process-data	Process
12	Favi et al. (2019)	Metal processing	LCA	Process-data	Product
13	Sieti et al. (2019)	Baby food manufacturing	LCA	Process-data	Product
14	Renteria Gamiz et al. (2019)	Biopharmaceutical manufacturing	LCA	Process-data	Process-Sector
15	Ahmad and Wong (2019)	Food manufacturing	Delphi	Score-rating	Sector
16	Jiang et al. (2019)	Gear manufacturing	Emergy+LCA	Process-data	Process
17	Rahla et al. (2019)	Concrete production	MARS-SC	Score-rating	Product
18	Davide et al. (2019)	Ceramic tiles manufacturing	LCSA	Process-data	Product
19	Cusenza et al. (2019)	Battery production	LCA	Process-data	Product
20	Liang et al. (2019)	Machining process	PSI	Score-rating	Process
21	Lin et al. (2018)	Semiconductor industry	AHP+DEA	Score-rating	Company
22	Saavalainen et al. (2017)	Formic acid production	SAT	Score-rating	Process
23	Hallstedt et al. (2015)	Aerospace industry	SAVE	Score-rating	Product
24	Sureeyatanapas et al. (2015)	Sugar manufacturing	CSA	Score-rating	Company

†Note: LCA = Life Cycle Assessment; AHP = Analytic Hierarchy Process; GSA = Global Sensitivity Analysis; Sus = Sustainability; TOPSIS = Technique for Order of Preference by Similarity to Ideal Solution; Sus-VSM = Sustainable-Value Stream Mapping; MARS-SC = Method for the Relative Sustainability Assessment of Building Technologies; LCSA = Life Cycle Sustainability Assessment; PSI - Product Sustainability Index; DEA = Data Envelopment Analysis; SAT = Sustainability Assessment Tool; SAVE = Sustainability Assessment and Value Evaluation; CSA = Corporate Sustainability Assessment

In a detailed review, most studies emphasised the scope of sustainability assessment shall include all three sustainability dimensions, particularly in environmental, social, and economic aspects, also known as triple bottom line (Saxena et al., 2020). Saavalainen et al. (2017) defined the relevant sustainability indicators regarding triple bottom line viewpoints using sustainability assessment tool (SAT) as a score-rating system, and the higher score represents the severity of the impacts. Most researchers applied the score-rating method to assess all sustainability dimensions. The existing methodological approach, such as LCA, stressed environmental perspectives, the selected indicators were widely available and can be rapidly quantified with the weighted scores (Ahmad and Wong, 2019).

The sustainability assessment in most case studies was used to compare the alternatives for better sustainability performance. According to detailed analysis, the majority conducted a comparative assessment at the process level. Rahla et al. (2019) compared different concrete mixes to identify the optimum alternatives based on their quantified sustainability performance regarding environmental impacts, production cost, and functionality indicators. Yoon and Bae (2020) evaluated different shading devices at the prototype stage to select a sustainable design. The review discovered that the preferred method used for comparative analysis is the quantitative process analysis method which involved specific data in choosing the best alternatives through the quantified results.

Another crucial role of sustainability assessment is to assist in decision-making. The intended assessment level is one of the critical factors in selecting an appropriate approach in terms of approach selection. At the product level, Davide et al. (2019) implemented a life cycle sustainability assessment (LCSA) through stakeholder's involvement in the impact analysis to determine the sustainable supply chain for ceramic tiles manufacturing. Sureeyatanapas et al. (2015) employed corporate sustainability assessment (CSA) to support a decision-making system based on the sustainability performance score of sugar manufacturing processes. Most studies would incorporate a multi-criteria selection method to affirm the decision-making. Putra et al. (2020) integrated the analytic hierarchy process (AHP) as a multi-criteria analysis tool on top of LCA methodology to select the most sustainable cement manufacturing plants.

The detailed assessment is desirable for sustainability assessment, most of the case studies highlighted the life cycle thinking could provide a comprehensive evaluation to identify the sustainability hotspots. The life cycle thinking approach has been widely adapted in sustainability assessment studies (Solarte-Toro and Cardona Alzate, 2021). LCA is the most applied tool used to assess the sustainability performance of a given study. Favi et al. (2019) adapted the LCA methodology to study various metal processing technologies through life cycle perspectives. There are also studies using a different approach to integrate life cycle thinking in their assessment. Khan et al. (2020) provided life cycle perspectives in assessing sustainability performance using an indicator-based quantitative approach. The life cycle viewpoints require detailed process data and mainly applicable to process-oriented assessment.

For extensive manufacturing areas, none of the methods capable of being used in cross-multidisciplinary scenarios. Most of the case studies underlined the need for a process-specific approach. Hartini et al. (2020) weighted the importance of relevant indicators for a specific process is required to ensure quality outcomes and accurate judgments. Process-oriented studies are necessary, especially for a niche application, such as additive manufacturing processes (Jiang et al., 2019). This sustainability assessment's common practice involving detailed analysis requires a well-defined methodological approach such as LCA or any tool that integrates life cycle perspectives throughout the assessment process.

From the literature analysis in Figure 2, the scale-rating approach is useful to identify the sustainability hotspot before proceeding with detailed assessment, meanwhile the process data analysis offers data-oriented evaluation that highlighting the potential improvement of a specific process. The combined methods could provide a holistic framework where scale-rating method can be used to streamline the sustainability focus, followed by process data analysis to quantify the sustainability performance to affirm the assessment results.

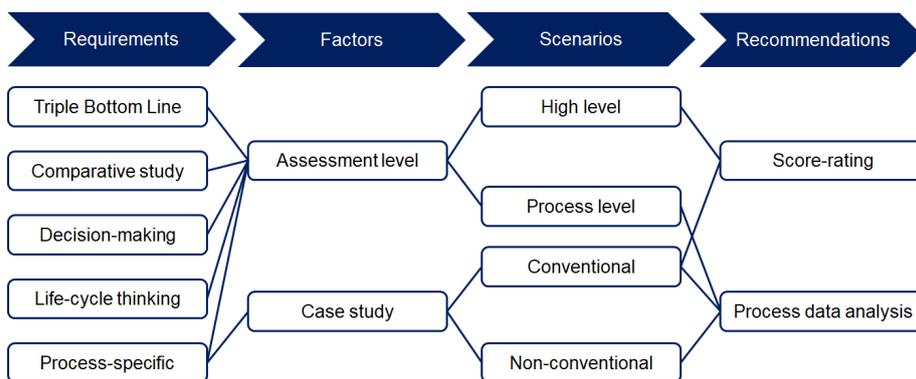


Figure 2: Overview of findings

4. Conclusions

The need of selecting an appropriate method approach is vital to ensure a practical sustainability assessment. The presence of various methods has led to an indecisive situation in academia. This paper evaluated the

selection criteria that existing sustainability assessment studies have collectively practised, given the identified research gaps. A set of requirements were highlighted in most of the papers, which include: (a) consider triple bottom line elements, (b) effective comparison study, (c) support decision-making, (d) integrate life cycle thinking, and (e) process-specific application. Each of the requirements was evaluated based on significant factors such as case application, assessment level, and method approach. These factors were found to be significantly affecting the method selection in terms of approach preference. The study's implications provide an evidence-based evaluation on the general criteria review specifically for the manufacturing industry and suggesting the assessment approaches based on research needs.

The limitations of this study are that the review only observes the general method approach rather than a technical review of a specific tool. This study primarily reviews the quantitative approach. Future research may consider other relevant approaches and expand this review strategy to other industrial sectors.

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